

AXMEDIS

Automating Production of Cross Media Content for Multi-channel Distribution

WWW.AXMEDIS.ORG

6th Framework – IST-2-511299

A 14 million project funded by EU and privates

The AXMEDIS Project is developing technologies to reduce the costs of digital content production, distribution. AXMEDIS is an environment where digital content producers, aggregators and distributors can gain access to a wide range of digital contents and innovative technologies to create new market and distribution openings AXMEDIS project is developing the required solutions to:

- **Reduce the costs of cross media production** by accelerating the production process with innovative technologies
- **Reduce the cost of cross media distribution and sharing at Business-to Business (B2B) level based on Peer-to-Peer (P2P) technology**, creating a regulated content sharing environment for content publication, integration and acquisition for distribution
- **Realise effective cross media content distribution system towards consumers** exploiting efficient publication and content gathering tools within a multi-channel architecture.
- **Protect digital content and monitor distribution** through formal models in terms of Digital Rights Management, continuous tracing of performed actions, providing statistics and reporting to producers, distributors, creators and collecting societies
- **Search for integrated objects and components** through technical queries in local and in the whole shared content network.

AXMEDIS will offer assistance and technical support to companies interested in using the platform and adopting the project's solutions. This support action will be provided through activities such as training, management, assessment and evaluation, dissemination and demonstration at conference and fairs. Furthermore, the AXMEDIS consortium will grant the sum of 1 million Euro to companies and research institutes interested in developing real solutions by exploiting AXMEDIS technologies

Partners in the AXMEDIS project include highly recognised European digital content providers, integrators, distributors, technology providers and research and education institutions: **Distributed Systems and Internet Technology Lab, Department of Systems and Informatics, University of Florence** (Italy), **project coordinator**; **ACit** - Advance Concepts for Interactive Technology GmbH (Germany); **A.F.I.** Associazione dei Fonografici Italiani (Italy); **Comverse** Ltd (Israel); **CPR** Consorzio Pisa Ricerche (Italy); **DISIT** Dipartimento di Italianistica, University of Florence (Italy); **EPFL** Ecole Polytechnique Federale de Lausanne (Switzerland); **Eutelsat S.A.**(France); **Exitech S.r.L.**(Italy); **ANSC** Fondazione Accademia Nazionale di Santa Cecilia (Italy); **FHGIG** Fraunhofer Gesellschaft zur Foerderung der Angewandten Forschung E.V.(Germany); **FUPF** Fundacio Universitat Pompeu Fabra (Spain); **ILABS** Giunti Interactive Labs S.r.L. (Italy); **HP** Hewlett Packard Italiana S.r.L. (Italy); **OD2** On Demand Distribution PLC (UK); **Sejer** Representing Bordas and Nathan (France); **CRS4** Societa Consortile Centro di Ricerca, Sviluppo e Studi Superiori in Sardegna (Italy); **Tiscali S.p.A.** (Italy); **UNIVLEEDS** University of Leeds (UK); **IRC** University of Reading (UK); and **Xim** Limited (UK)

**FOR MORE INFORMATION PLEASE CONTACT AFI stand 12.06 or
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