



***Automating Production of
Cross Media Content
for Multichannel Distribution
Some Integrated DEMOs***

www.AXMEDIS.org
July 2007, Florence, Italy
Ver:2.8

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10 July 2007, Agenda, MAT Room



- **09:00 – General Tool Demos**
- **10:15 – UG Discussion** Experts are invited to share their views, comments and feedbacks and engage in discussions with the AXMEDIS partners
- **11:00 – Coffee Break**
- **11:30 – Distribution tools**
- **12:45 – UG Discussion** Experts are invited to share their views, comments and feedbacks and engage in discussions with the AXMEDIS partners
- **13:30 – Lunch at DSI**



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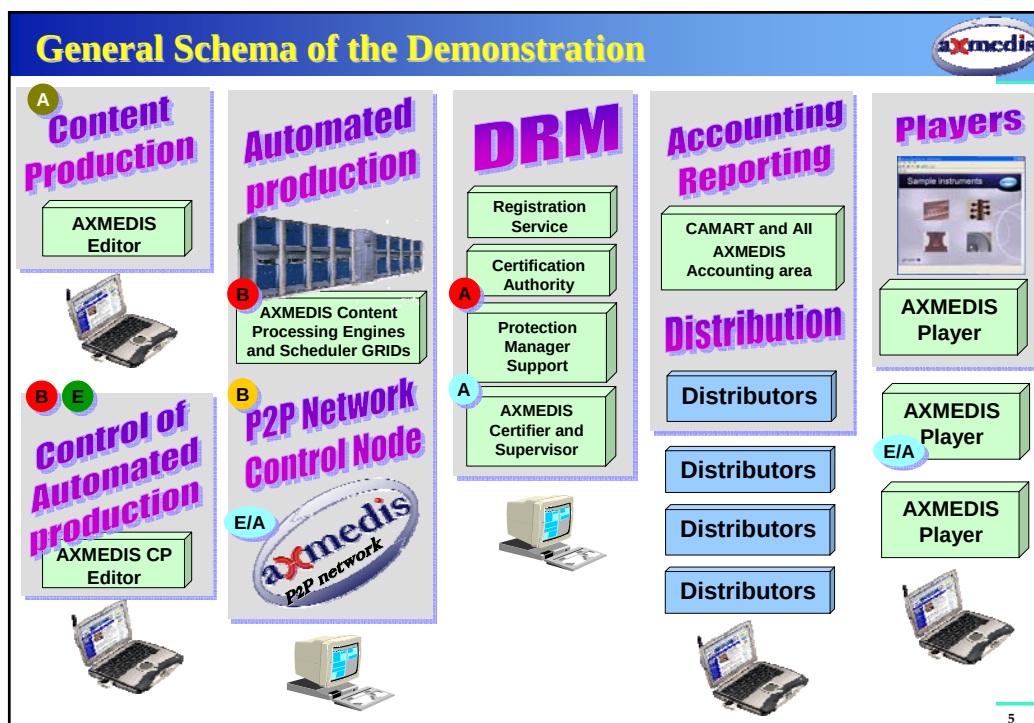


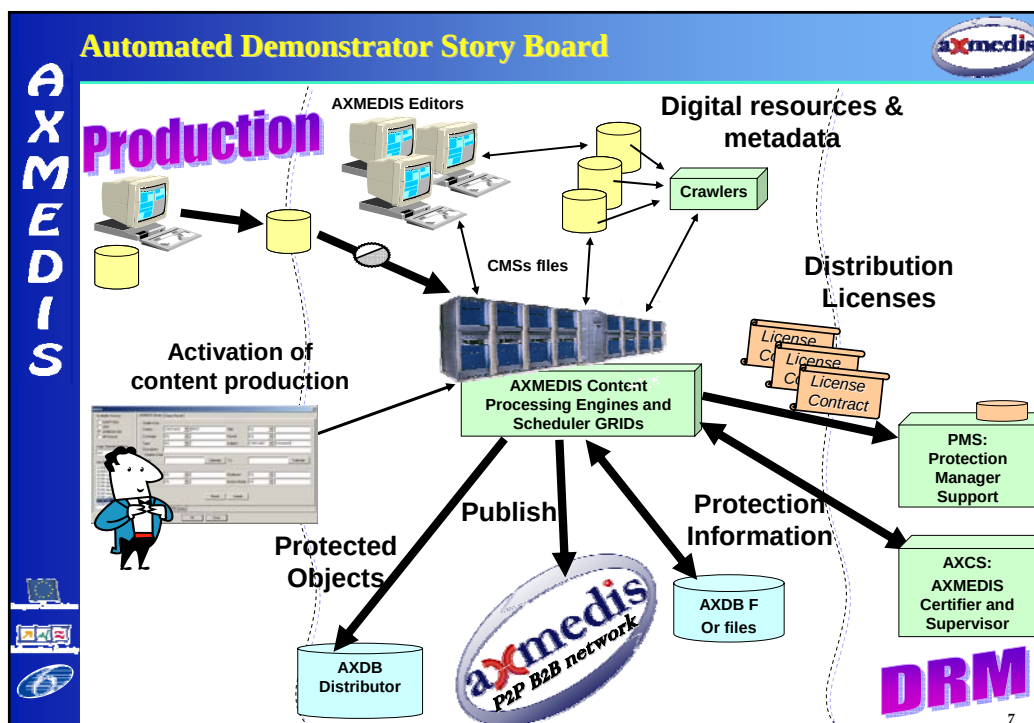
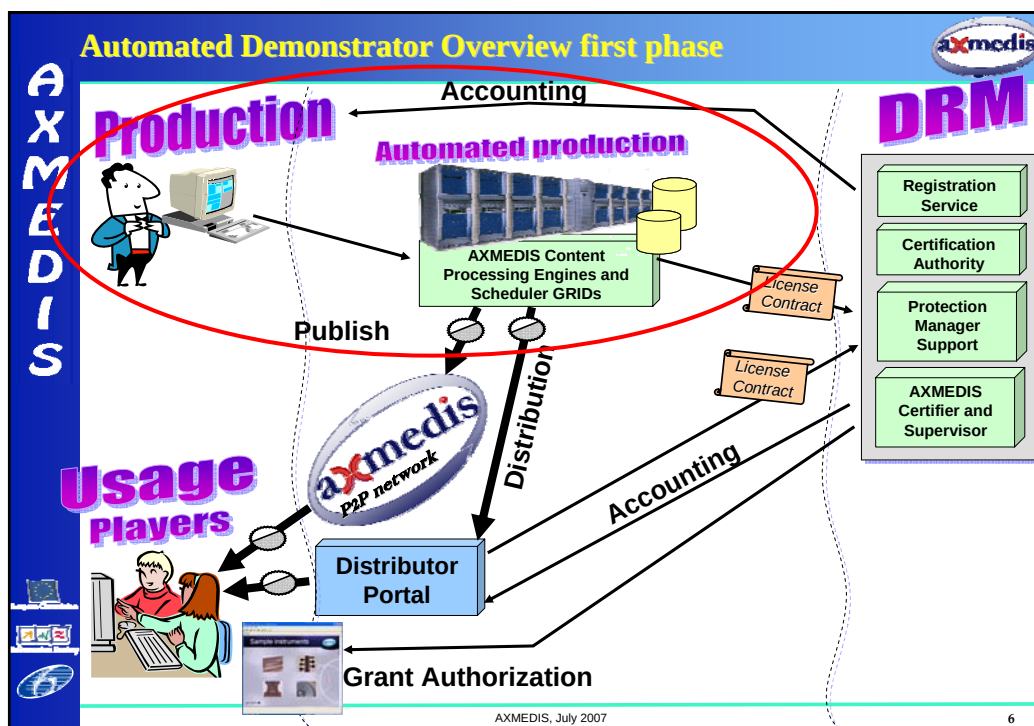
The demo will be focussed on phases:

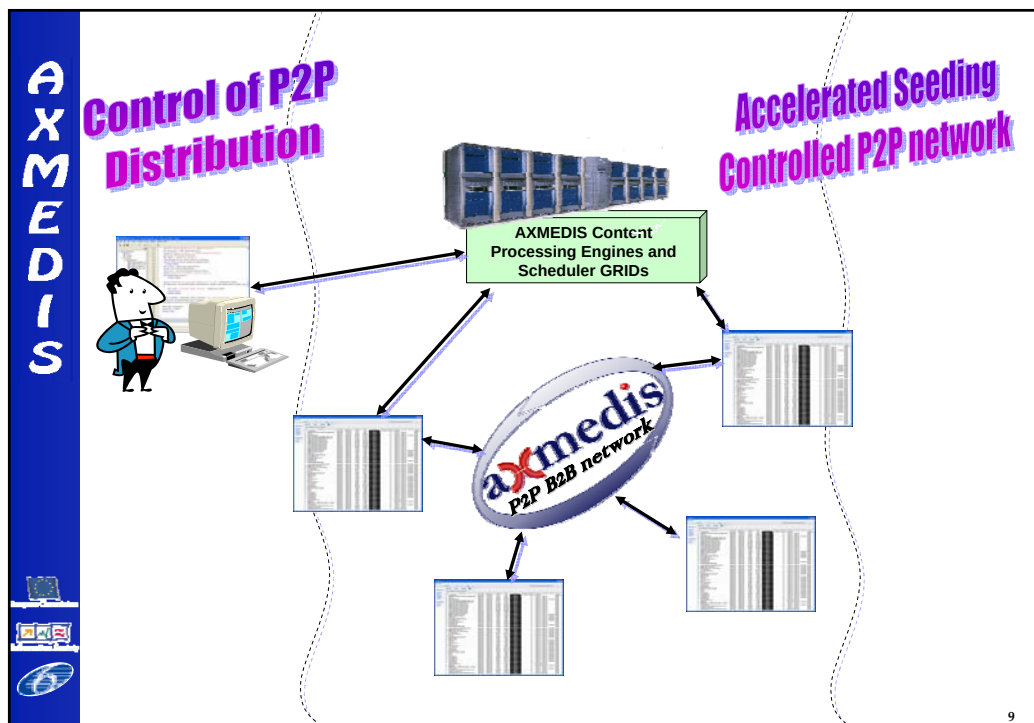
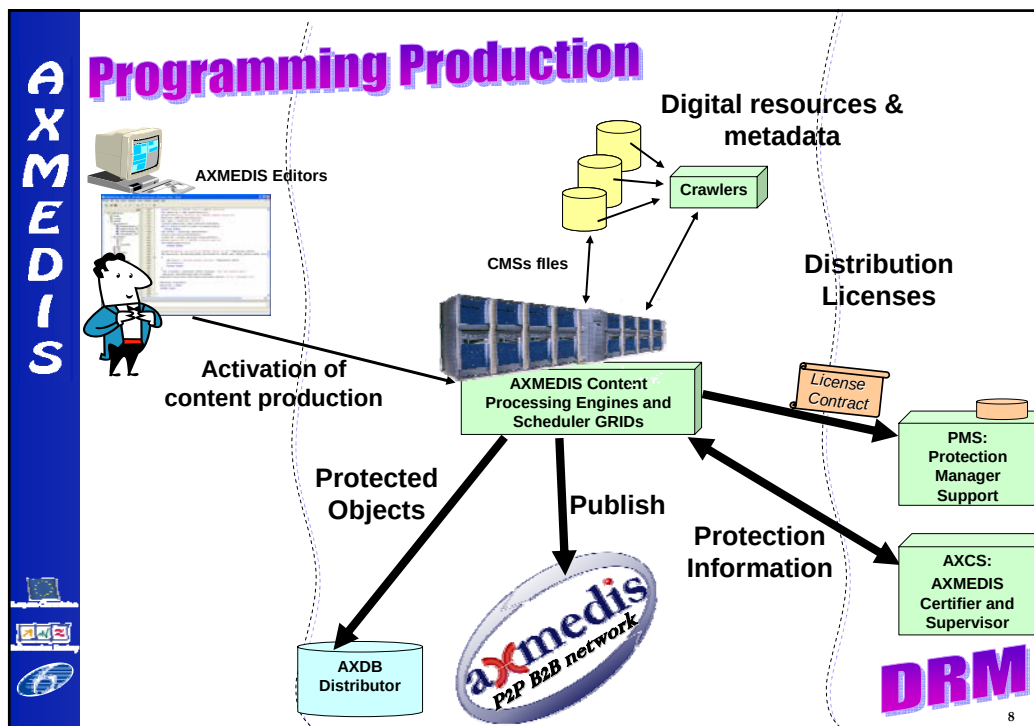
- ♣ Manual & automated content production, protection, distribution and usage
- ♣ Content production distribution and sharing via P2P
- ♣ Content Distribution
 - ➔ TISCALI: Internet distribution
 - ➔ EUTELSAT: Satellite distribution
 - ➔ ILABS: Kiosk distribution to PDAs
 - ➔ ILABS: Mobile distribution

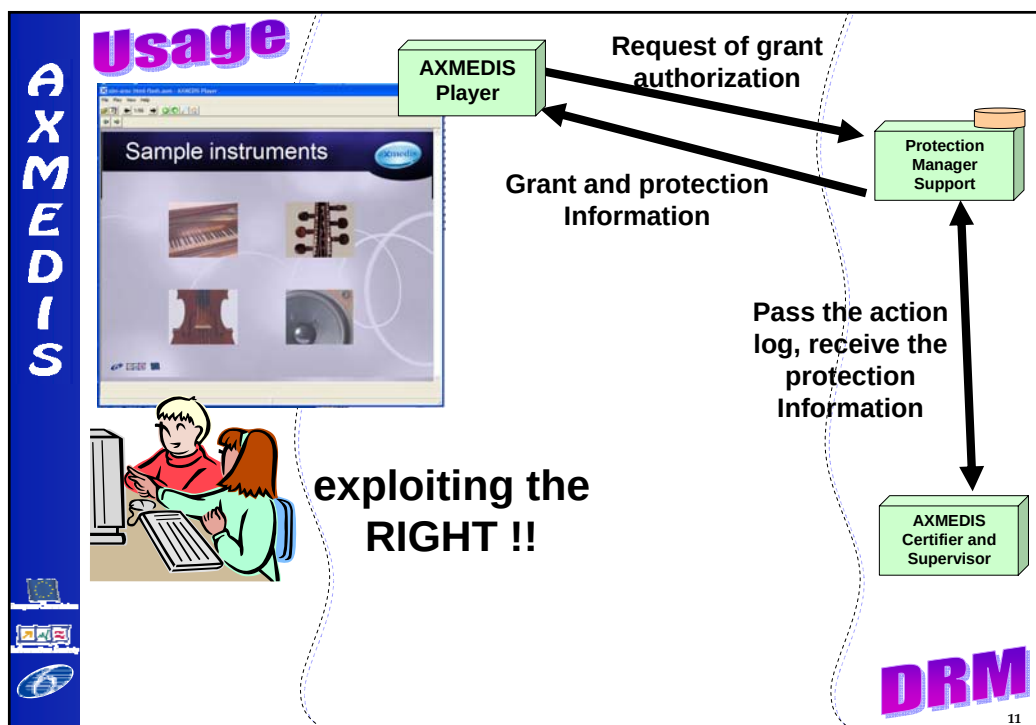
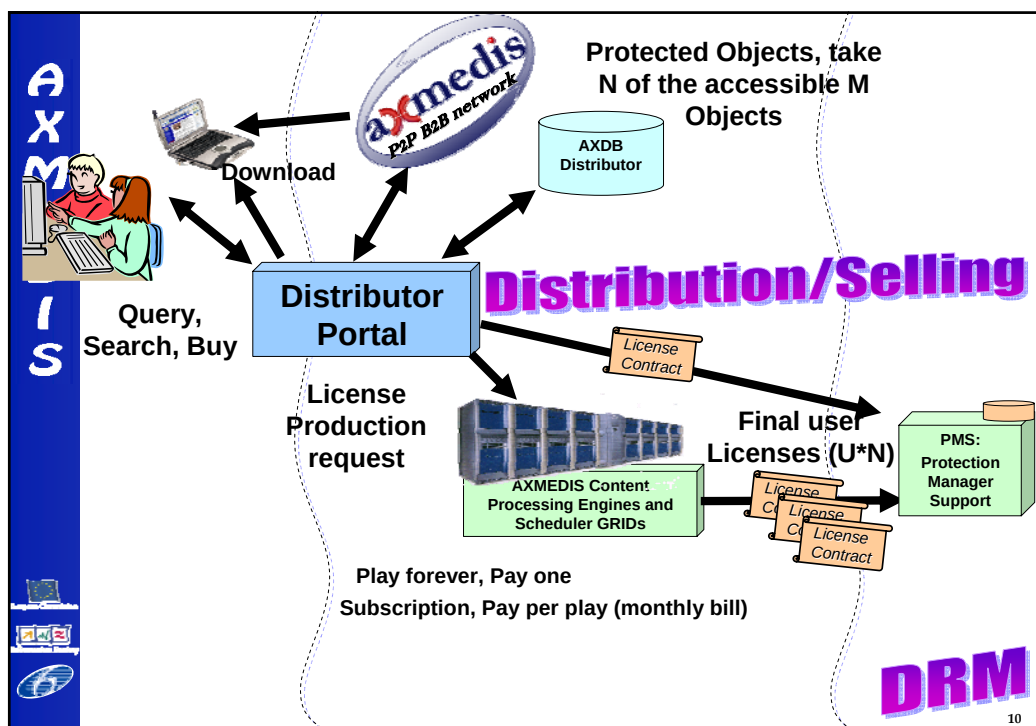
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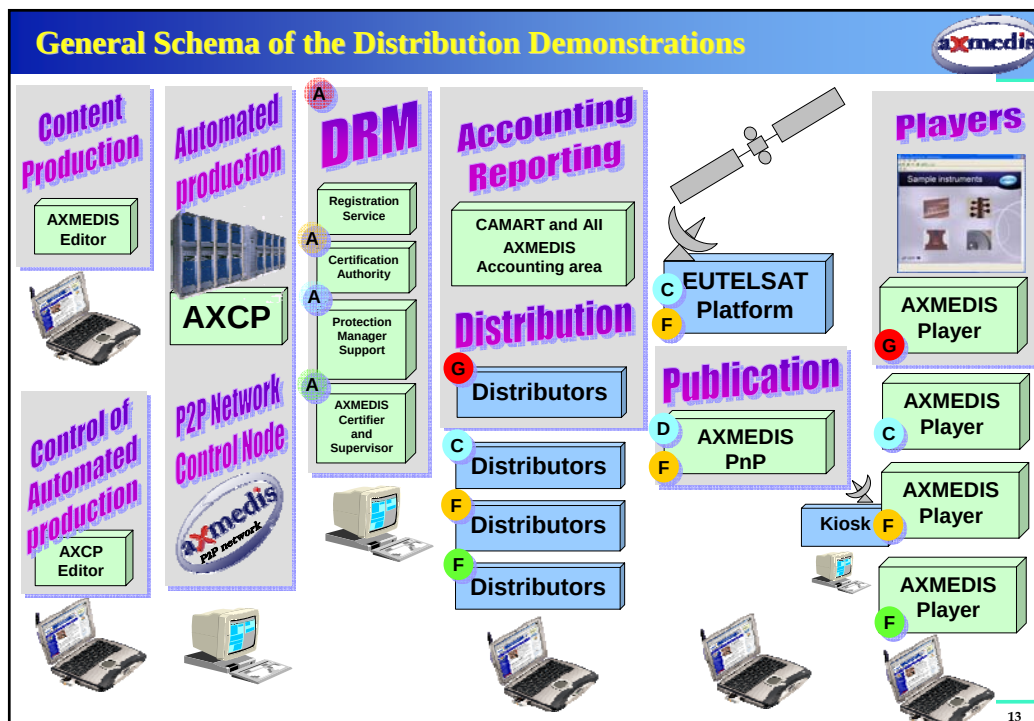
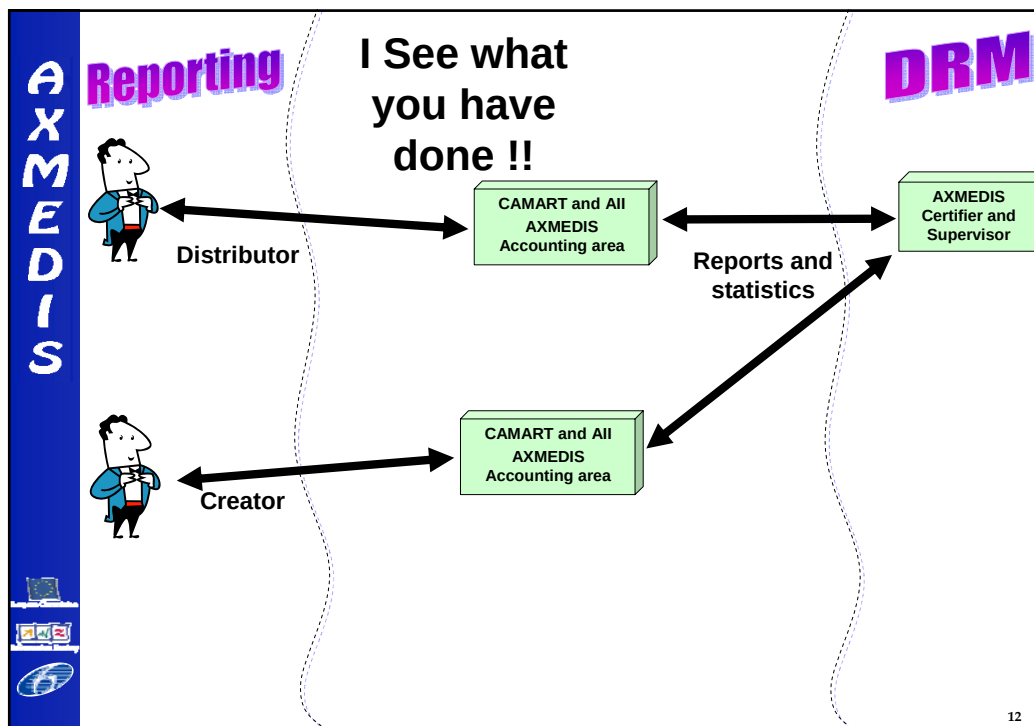
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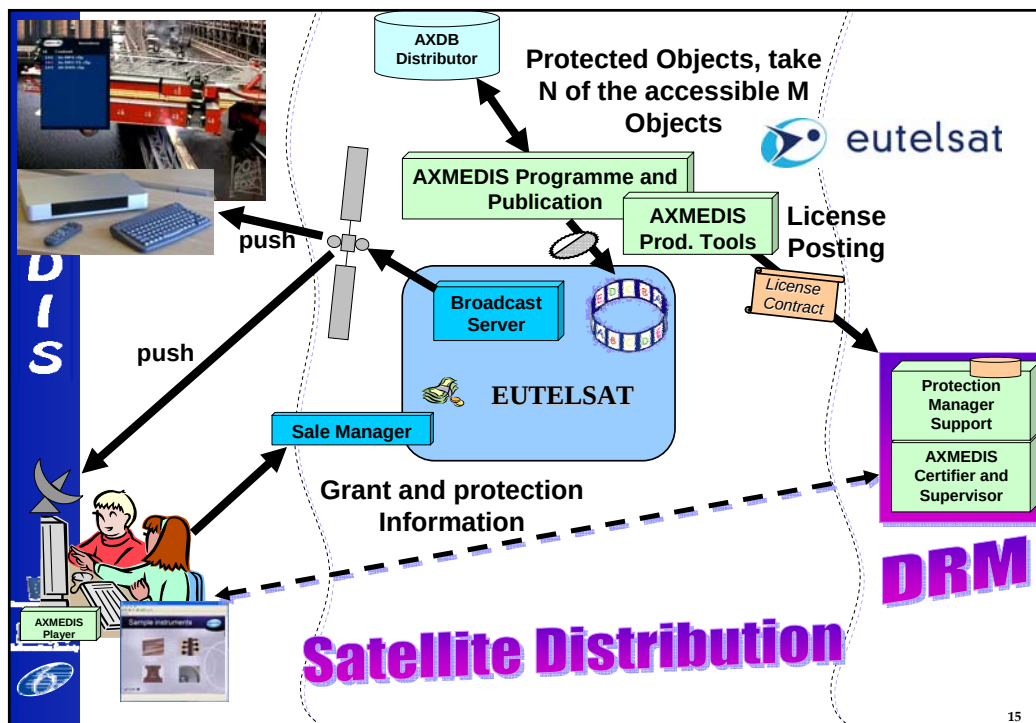
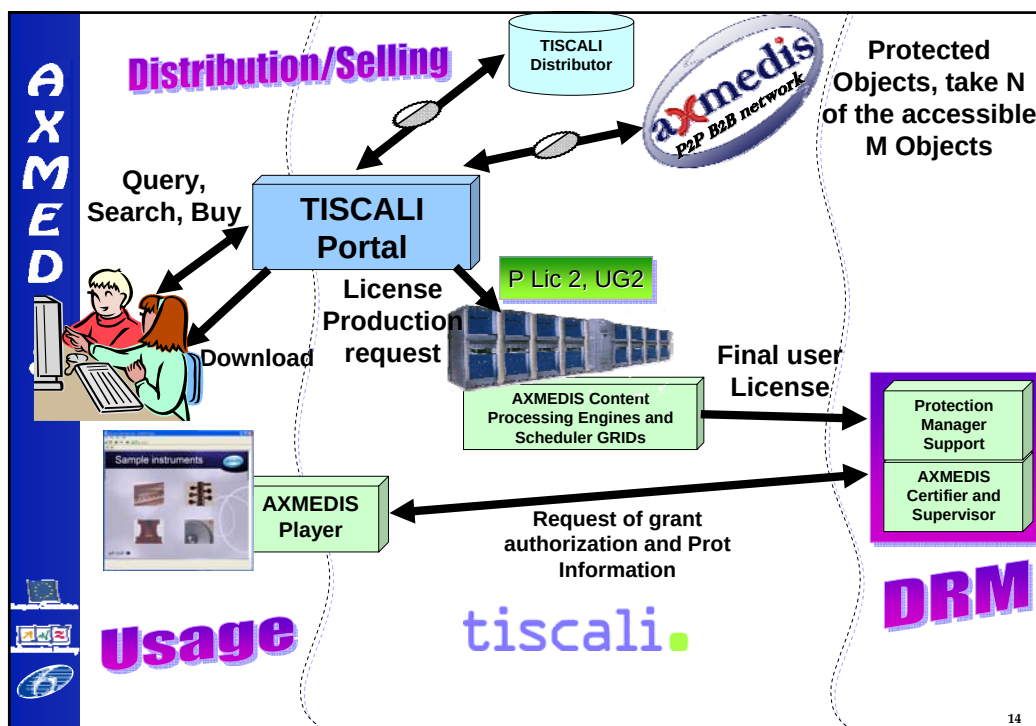


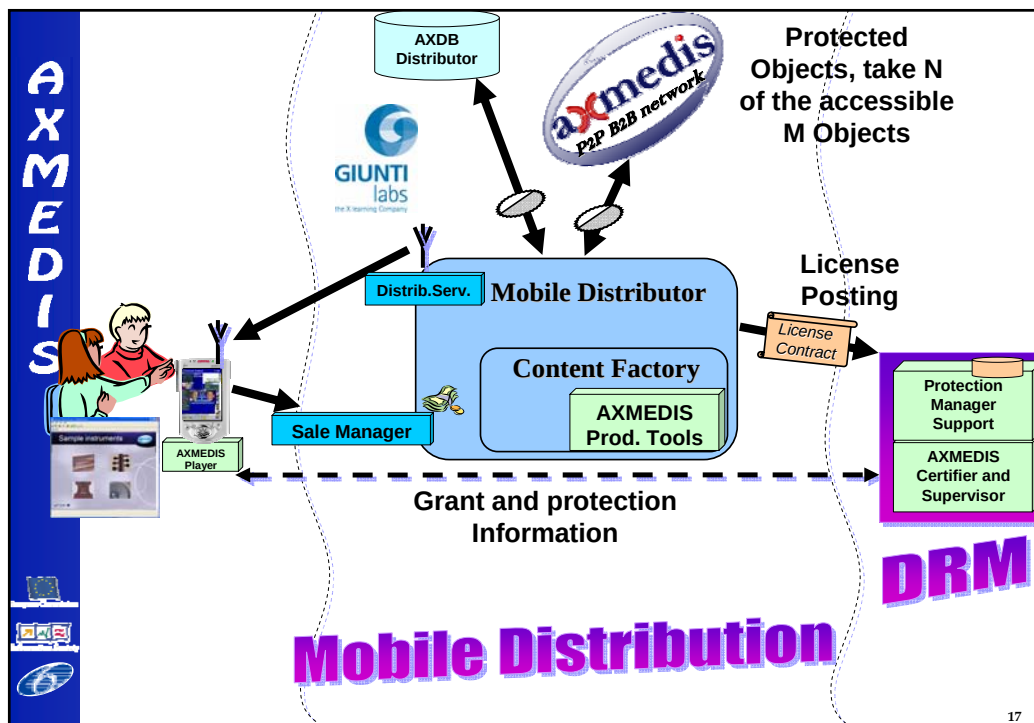
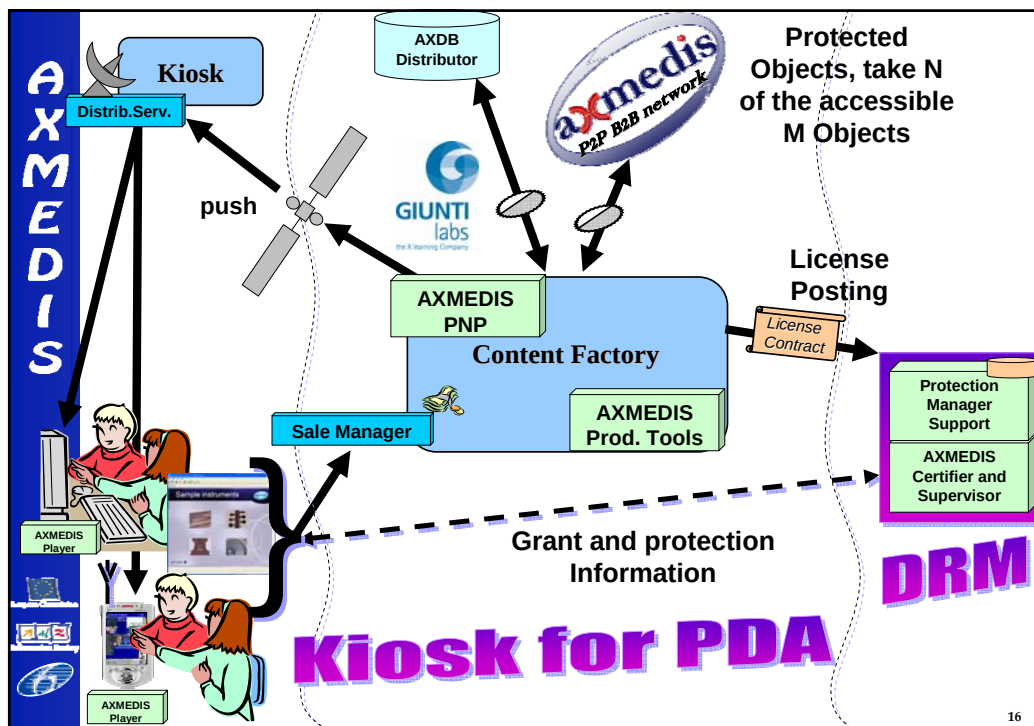












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*Thanks for
your
attention!*



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